2004 Governor's



ENVIRONMENTAL
EXCELLENCE
AND
POLLUTION PREVENTION

awards

SPONSORED BY:







Governor's Awards

The Governor's Environmental Excellence and Pollution Prevention Awards honor businesses, organizations and communities that have shown outstanding commitment to improve Missouri's environment. Sponsored by the Missouri Chamber of Commerce and Industry, the Missouri Department of Natural Resources, and Bridging the Gap, the awards recognize individuals, employers, municipalities, and institutions working to benefit both our economy and environment. If you've been involved in pollution prevention activities, innovative technologies, improvements in energy efficiency, recycling, or education and outreach activities, we encourage you to let us know by submitting this application for the 2004 Governor's Environmental Excellence and Pollution Prevention Awards. We invite you to join the ranks of Missourians who realize that environmental awareness makes good business sense.

Presentation of Awards

Governor Bob Holden will present all awards. The ceremony date will depend on the Governor's schedule. Award recipients will be notified in advance of the presentation so that they may send representation.

Eligibility

Any Missouri business, municipality, organization or school is eligible. The program must have been implemented in Missouri within the past three years. The program must also exceed required pollution controls. Therefore, submitted programs must be voluntary efforts to manage industrial and environmental concerns. Those who have applied previously are welcome to apply again.

Award Catagories

Environmental Excellence / Pollution Prevention

This Award is presented to the project that most completely embodies all aspects of pollution prevention and environmental excellence. It will be presented to one of the recipients of the following categories as being the outstanding project of 2004.

Pollution Prevention

Awards are presented for multimedia projects/programs that use source reduction processes or techniques to achieve significant reduction of releases to air, water and land.

Energy Efficiency

Awards are presented for projects or programs that result in significant reduction of energy consumption or showcase the benefits of a renewable resource or technology.

Technology Innovation

Awards are presented for projects or programs that result in the development and/or application of new and innovative technologies for improving environmental quality and protecting public health and safety. Technologies must be either new or use an innovative application of an existing technology process.

Environmental Management Systems

Awards are presented for projects or programs that demonstrate successful compliance assurance, source reduction, energy and natural resources conservation resulting from the implementation of an environmental management system.

Recycling

Awards are presented for projects or programs that facilitate the reuse or recycling of industrial and municipal waste materials, with emphasis given to on-site reuse or recycling.

Technical Assistance Provider

Awards are presented to organizations that can demonstrate a significant impact on assisting businesses and communities in efficiently reducing waste, pollution and energy use which resulted in significant cost savings or economic benefits.

Land Use

Awards are presented for projects or programs that promote environmentally sensitive development, comprehensive land use planning, or the development of planning methods that prevent urban sprawl.

Restoration and Preservation

Awards are presented for projects or programs that reclaim abandoned or underutilized industrial, commercial or residential properties, or restore to productive use properties of historic or cultural significance or importance for community pride and indentity.

Market Development

Awards are presented for projects or programs that facilitate the recycling and recovery of industrial and municipal waste materials, with emphasis given to producing new products and expanding markets for recovered materials.

Education and Outreach

Awards are presented to projects/programs that demonstrate significant results in the area of environmental protection. Emphasis is given to those projects/programs that are being replicated by others.

THE APPLICATION PROCESS How to Apply

To assure consistency, fairness and accurate scoring when evaluating the applications, all applicants must prepare their submissions in strict accordance with format and information in the following sections.

Paper: Application must be typed and accompanied by supplemental information explaining the project. The supplemental information must not exceed 4 pages of 8½ X 11 and must utilize both the front and the back of each sheet. E-mail entries are specifically not permitted and any application sent via E-mail or supplemental information via E-mail will not be considered.

MULTIMEDIA: Alternative forms of submitting the supplemental data may be permitted providing that a copy of such information is submitted with all copies of your application. This includes but is not limited to CD-ROMs and photographs.

Photocopying: Submit the original and 6 (six) copies of the application and all required attachments. Original and copies should be further reproducible on a standard photocopier.

BINDING: The original and each copy should be stapled separately in the upper left hand corner only.

DUE DATE: Applications are due to the Missouri Chamber of Commerce by **4:00 p.m. on June 18, 2004.** Entries arriving after the due date will not be accepted.

ENTRIES MUST INCLUDE

Background - Description of project or activities performed.

Activities - Explain the activities undertaken, processes, equipment, procedures used and / or programs developed.

Annual Savings / Revenues - As definitively as possible, give project costs, savings and / or revenues resulting from the project activities and any costs avoided as a result.

Also include benefits and impacts of the project as outlined in the evaluation criteria.

Evaluation Criteria

Program/Project Summary

- \cdot Discuss the problems and challenges identified with original methods and the reason for the preferred alternative.
- · Describe the characteristics, goals, benefits and outstanding attributes of the project
- A. Overall Environmental Benefit of Project(s) / Activity(ies).
- · Pollution prevention/source reduction or recycling methods utilized to achieve results.
- $\cdot Input \, substitutions, \, process \, modifications, \, product \, reformulations \, / \, substitutions \, or \, procedural \, changes \, and \, energy \, efficiency \, modifications \, utilized \, to \, achieve \, results.$
- · Efforts to go above and beyond environmental standards or permit requirements.
- · Reduction or elimination of non-renewable/non-recyclable resources or hazardous materials.
- · Increased use of recycled materials.
- Thoroughly describe process and benefits in quantifiable terms.
- · Protection of land resources and related community economic benefits.

B. Overall Economic Impact of Project(s) / Activity(ies)

- · Creation of new markets or expansion of existing markets.
- · Reduction or elimination of permit requirements and other paperwork.
- · Increases in productivity.
- · Other benefits

C. Community and Statewide Impact of Project(s) / Activity(ies)

- $\cdot \ How \ the \ project(s) \ / \ activity (ies) \ involves \ other \ public, \ private, \ community \ or \ business \ groups.$
- \cdot If the effort includes working with suppliers or customers in the community to find or develop new products or processes and/or encourage others to implement similar activities.

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Category: Pollution PreventionEnergy Effici	iency Technology Innovation
Environmental Management Systems Recyc	cling Land Use
Technical Assistance Market Development	Education and Outreach
Restoration or Preservation	
Company / Organization Name	No. Employees / Participants
Type of Facility / Organization	Products or Services Rendered
Contact Person	Phone Number
Address	City, Zip
Fax Number:	E-Mail

Entries Should be Submitted to:

Environmental Excellence and Pollution Prevention Awards c/o Missouri Chamber of Commerce and Industry P.O. Box 149 Jefferson City, Missouri 65102-0149

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Applications should address in their supplemental information the criteria outlined in the "how to apply" and "evaluation" sections of this form.

Applications are due no later than 4:00 p.m. on Friday, June 18, 2004.

If you have questions, please contact Michael Grote with the Missouri Chamber of Commerce & Industry at (573) 634-3511 or David Goggins, Missouri Department of Natural Resources at 1-800-361-4827.

About the Sponsors

The Missouri Chamber of Commerce and Industry (www.mochamber.org) was founded in 1923 and is the largest business organization in Missouri, representing almost 3,000 employers who provide more than 425,000 jobs for Missourians. The Missouri Chamber's mission is to preserve and advance a positive business climate in the state. Promoting the conservation and wise use of our natural resources is an important part of this mission.

MISSOURI CHAMBER OF COMMERCE AND INDUSTRY

The Missouri Department of Natural Resources (www.dnr.mo.gov) serves the state's citizens through its involvement in environmental and resource-related issues. An extension of the executive branch of Missouri's state government, the department deals with the critical area of energy, helps develop mineral resources in an environmentally safe manner, protects Missouri's environment and works to preserve the state's historic and cultural heritage. For more information, visit www.dnr.mo.gov or call toll free 1-800-361-4827.



Choose Environmental Excellence teaches people simple steps to help the environment in every part of their daily lives - at home, at work, at play, and at school. Choose Environmental Excellence is a free program and offers services to individuals, businesses, and schools. Each year, this program recognizes individuals and businesses that have made outstanding efforts with it's Environmental Excellence Awards. For more information, visit www.environ-excellence.org or call toll free 1-888-896-3605.



2003 Award Winners

Environmental Management Systems - Washington University

Market Development - Lafarge - North America

Technical Assistance Provider - White River Valley Environmental Services L.L.C.

Energy Efficiency - Linn State Technical College

Outreach and Education - East West Gateway Coordinating Council

Land Use - Environmental Resources Coalition

Recycling - Empire District Electric Company

Technology Innovation - Linn State Technical College

Pollution Prevention - Empire District Electric Company

Statewide Award - Empire District Electric Company